



Lynn Scott Master Certified Coach

Senior Leadership and Team Coach since 2002
Board Director UK International Coach Federation 2012-2013
Coach Trainer , Facilitator and Coach Supervisor

Introduction

Coaching background

Lynn is a pragmatic and results-focused International Coach Federation (ICF) Master Coach (the highest global coach accreditation) who has worked with CEOs, MDs, executive senior leaders and high-potential leaders of the future over the last 20 years. Clients include award-winning entrepreneurial SMEs, multi-nationals, large public sector organisations and not-for-profits. Several of the leaders she has coached have gone on to win awards for their leadership.

She is also the founder of the Effortless Leader Revolution which, at its core, shows that if leaders focus on five key areas; experiment and practise with new ways of doing things and take one step at a time they will be considerably more successful and happier without working harder.

Lynn supports senior teams to become Winning Teams through her Winning Teams Team Coaching programmes and trains other coaches to become world class Leadership Team Coaches.

She's also a Conversational Intelligence® Enhanced Practitioner – using neuroscience to help leaders build trust and have more powerful and effective conversations.

She has great empathy for the challenges of the senior leader role having struggled in her first senior leadership role in corporate life in the mid-nineties.

Feedback for Lynn is that she helps her clients to get quickly to the heart of what is holding them back and helps them navigate a way forward by focusing on one thing at a time. She is particularly well known for enabling her clients to find their voice, have powerful conversations and develop their emotional intelligence and 'people skills'. Her work is described as life-changing by many who work with her.

Business and Professional experience:-

Lynn has accrued over 10,000 hours of 1-1 coaching over the last 20 years and over 2500 hours of team coaching.

Lynn's corporate background was in the travel industry. She was the first female Head of Operations and worked globally in Europe, the US and the Middle East before returning to the UK and running a global virtual team of over 100 people. She set up Lynn Scott Coaching Ltd in 1997 and The Effortless Leader Revolution in 2017.

Levels of Experience

CEO, Managing Director, Senior Manager, Director and high potential leaders of the future; senior teams.

Sector Experience

Marketing and Branding, Retail, Aerospace, Financial Services, Manufacturing, Housing, Media, Radio, Criminal Justice, Oil and Petroleum, The Arts, Police. NHS, Local Government, Education, Beauty, Tech, Beauty.

Multi-national Experience

In her previous leadership role in the Travel Industry she managed multi-cultural teams worldwide. She works virtually with clients around the world.

Key coaching interests

Conversational Intelligence®, Emotional Intelligence, Effortless Leadership, the psychology of behaviour change, building winning teams, influencing skills and gravitas, productivity (and what prevents it); helping leaders grow other leaders so that one leader's success has a ripple effect across an organisation.

Education, Qualifications & Professional membership

- ICF Master Certified Coach (MCC)
- Certificate in the Supervision of Coaches, Mentors and Consultants; Bath Consultancy Group;
- Conversational Intelligence® Enhanced Practitioner; WBECS
- Postgraduate Diploma in Coaching Psychology; Leeds Beckett University
- Advanced Professional Diploma in Executive Coaching; Leeds Beckett University
- CIPD Certificate in Training Practice; University of Salford
- Former UK Director of Professional Development for the International Coach Federation.

Accreditation & Psychometric Tools

- ICF Master Certified Coach (MCC – the highest level coaching accreditation in the world)
- Team Emotional Intelligence Survey Accreditation;
- Hogan Assessment Certification;
- ESCI 360 Accreditation
- Member of the ICF.

Coaching Supervision & Ongoing CPD

Lynn is a qualified Coach Supervisor and she supports both internal and external coaches to develop and improve their coaching practices and elevate their coaching skills. She works with her own Coach Supervisor for one hour a month.

She is committed to a minimum of 40 hours CPD per year as part of her ICF Membership and she works to the ICF Code of Ethics.

See website for testimonials

Leadership Coaching
Team Coaching
Coach Supervision
Coach & Mentor Training
Facilitation

lead, inspire, succeed

We work with you and your teams to grow performance way above the sum of your parts. Most of all, we help you uncover and realise your own potential to *lead, inspire* and *succeed*.

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