



Lois Burton

Leadership Coach
Team Coach
Coach Trainer

Commercial background

Lois Burton's career has spanned leadership and organisational development positions in retail, the NHS, Higher Education and the Criminal Justice Sector, before setting up her own consultancy business in 1999.

Lois has made a name for herself as one of the premier leadership and team coaches in the North West of England and specialises in:-

- **Coaching leaders to transform their leadership style**
- **Coaching teams from high potential to high performance**
- **Coaching individuals to fulfil their aspirations and dreams**

In particular, Lois has a unique ability to identify and nurture hidden and underused talent. She is expert in fostering creativity and innovation, too – helping people harness the power of imagination to transform their lives and careers. And she has the vital gift of being able to bring out confidence in others.

"I was at a career crossroads. I would not have found my direction without her help... And she's great fun to work with!" Steve Mulligan, former Head of Operations, Unilever Best Foods, Manchester.

Areas of Coaching Expertise

- Developing self confidence, presence and potential in leaders
- Helping those at career and life crossroads to create new direction and success in their lives;
- Developing transformational senior teams
- Exceptional at helping people to overcome resistance and create true transformational change;
- A gift for bringing out confidence in others.

Levels of Experience

CEOs, Directors and Boards, Senior Managers, high potential leaders of the future.

Sector Experience

Retail, Insurance, The Arts , Cultural Sector and Creative Industries, Local Government, Higher Education, The Police, The Courts Service, Housing, NHS, Manufacturing.

Multi-national Experience

Worked with multi national corporates over 15 years.

Qualifications and Accreditation

- Accreditation in the ECI and ESCI (360 feedback tools on Emotional Intelligence administered by The Hay Group)
- Advanced Professional Diploma in Executive Coaching, Leeds Metropolitan University
- CIPD Certificate in Training Practice, Salford University (Also worked as a CIPD lecturer at Salford University from 1994 – 2003)
- Currently completing professional accreditation with the International Coach Federation.

Coaching Approach

Lois works with primarily with approaches drawn from Emotional Intelligence, Values Based, Inner Game and Gestalt. Her core principle is that everyone has the capacity to make transformational changes in their lives and is committed to strengths based methodologies.

Sample Client Assignments

- Team Coaching Project for the Executive Group for Renaissance North West (Cultural strategy team set up to form partnerships and facilitate collaborative projects between Museums and Art Galleries across the North West) 2008/2009
- Team Coaching for Senior Leadership Team High Peak Community Housing Trust 2010 and ongoing. Delivered on behalf of North West Employers
- Team Coaching for Manchester City Art Gallery Senior Management Team 2003 and ongoing
- Developing A Coaching Style Of Leadership for Corporate Leadership Team Preston City Council 2010, on behalf of North West Employers.

Leadership Coaching
Team Coaching
Coach Supervision
Coach & Mentor Training
Facilitation

lead, inspire, succeed

We work with you and your teams to grow performance way above the sum of your parts. Most of all, we help you uncover and realise your own potential to *lead, inspire* and *succeed*.

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